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Bruun, Jesper

*Published in:*  
2016 PERC Proceedings

*DOI:*  
[10.1119/perc.2016.plenary.002](https://doi.org/10.1119/perc.2016.plenary.002)

*Publication date:*  
2016

*Document version*  
Publisher's PDF, also known as Version of record

*Document license:*  
[Other](#)

*Citation for published version (APA):*  
Bruun, J. (2016). Networks as integrated in research methodologies in PER. In D. Jones, L. Ding, & A. Traxler (Eds.), *2016 PERC Proceedings* (pp. 11-17). [2] American Association of Physics Teachers. PERC Proceedings  
<https://doi.org/10.1119/perc.2016.plenary.002>

# Networks as integrated in research methodologies in PER

Jesper Bruun

*Department of Science Education, University of Copenhagen, Øester Voldgade 3, Copenhagen, Denmark*

In recent years a number of researchers within the PER community have started using network analysis as a new methodology to extend our understanding of teaching and learning physics by viewing these as complex systems. In this paper, I give examples of social, cognitive, and action mapping networks and how they can be analyzed. In so doing I show how a network can be methodologically described as a set of relations between a set of entities, and how a network can be characterized and analyzed as a mathematical object. Then, as an illustrative example, I discuss a relatively new example of using networks to create insightful maps of learning discussions. To conclude, I argue that conceptual blending is a powerful framework for constructing “mixed methods” methodologies that may integrate diverse theories and other methodologies with network methodologies.

## I. INTRODUCTION

This text is based on a presentation given at PERC2016 [1]. It is an introduction to network theory as a methodological tool in physics education research. I wish to stress here that the scope of the paper is to give examples of how to use networks in PER. I do not wish to give a comprehensive review of network analysis as it has been used in physics education research. Nor is the scope of this paper a detailed analysis of how networks affect research methodologies. Network analysis in PER is still a very new endeavor and we have yet to see the impact of this methodological tool. I write this paper in the hope that researchers in PER will consider the potentially very broad range of application that I believe network analysis to have.

## II. BOUNDARY CONDITIONS FOR NETWORKS AS A RESEARCH METHODOLOGY

A network is a collection of entities and a set of corresponding connections. In network terminology [2], the entities are called nodes or vertices depending on the field. The connections are either called links or edges and directed links and arcs if the direction of connections is relevant/determinable. See Fig. 1.

From a methodological perspective, working with networks imposes a set of boundary conditions. First, the particular phenomenon, system, or object under investigation will be projected onto a network. Any such projection is a reduction, which emphasizes the relational structure inherent to the phenomenon, system, or object; the projection will split the phenomenon, system, or object into parts, and it re-emerges as a network. Second, networks have a history; they were created in some way, and they may change when influenced by some kind of event. The networks we investigate are a product of that history, which means that we can expect networks to be very different, even if they are meant to describe the same phenomenon. Third, and lastly, networks are heterogeneous, meaning that each node is a unique entity. It is unique because of how it is connected to other nodes in the

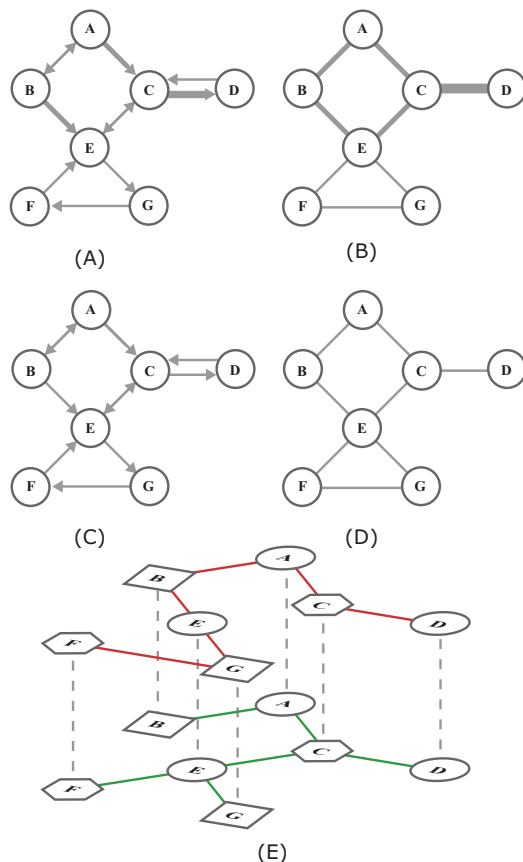


FIG. 1. Different kinds of networks. (A) A weighted and directed network. (B) A weighted and undirected network. (C) A unweighted and directed network. (D) An unweighted and undirected network. (E) A multiplex or layered network. Each layer contains nodes of different kinds.

network. A network methodology can take this uniqueness into account, which in turn may provide a very detailed analysis of the phenomenon, system, or object. The following section describes examples of how network methodologies can shape the theoretical insights that can be gained from different types of implementation. These insights depend on the

particular choices that researchers make for what represents a node, what represents a link, and how structures might be interpreted in terms of an underlying theoretical basis. The examples will demonstrate how network methodologies bring out and emphasize the relational aspects of what has been studied.

### III. EXAMPLES OF NETWORKS IN RESEARCH METHODOLOGIES

In this section, I provide three contemporary examples of how Network Analysis may be employed as a methodological tool. The emphasis is on the kinds of choices a researcher will make with regards to analysis and interpretation when working with networks.

#### A. Social networks

This example draws attention to the visual and the mathematical aspects of networks. The setting for this example is a Danish upper secondary physics class. For seven weeks during the fall period, students were prompted to indicate with whom they communicated about physics. Each week would give a different network with a directed link from student A to student B, if A had chosen B on the roster. Network diagrams of two of these networks can be seen in Fig. 2(A,B). The prompt had been developed using student reports on their collaboration and a Communities of Practice (CoP) [4] informed framework (see [3] for details).

To utilize the power of social network analysis, it is often a good idea to bring in information that is external to the network. The nodes that represent boys in Fig. 2 are purple and the nodes that represent girls are green. Links between girls are green, links between boys are purple, and inter-gender links are black.

The visual side of the network diagrams clearly shows that boys and girls are separate with few inter-gender links and the boys forming a community of their own. Furthermore girls seem to interact much more during the test week (B) as compared with the lab week (A).

The node sizes are proportional to the target entropy, which is a measure of the un-predictability of information coming to a node in a network. Large target entropy means less predictability. Target entropy has previously been related to academic success [5]. This measure of centrality can be interpreted both on a node level basis and—because entropy is additive—on a whole-network level. This is done by comparing the whole-network target entropy for the network in question with a large number of randomized versions of the network (see [3] and references therein for details). By doing so for different weeks one can see patterns in the data. For example, it seems that every time this class engages with laboratory experiments, the target entropy drops (as compared

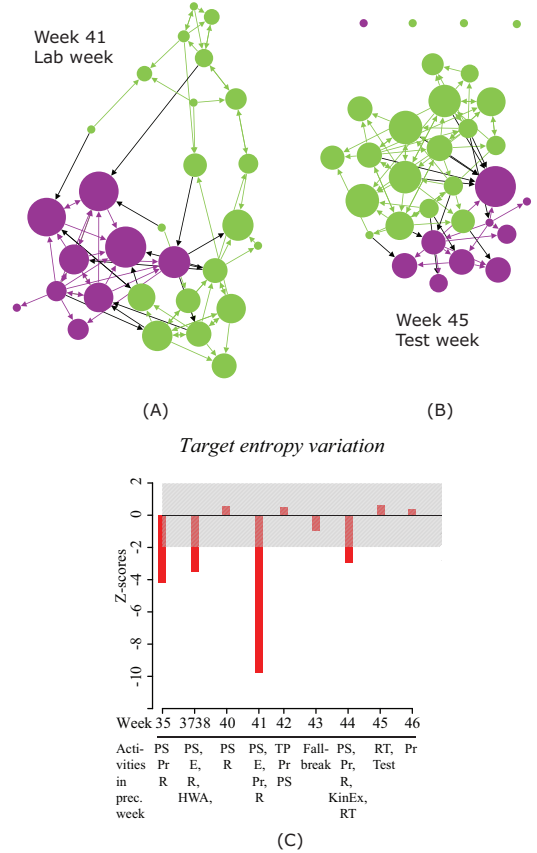


FIG. 2. A and B show two network diagrams of student interactions from two different weeks from the same classroom. The number of nodes and links in each network are roughly the same. Green circles represent girls, purple circles represent boys. Black links represent interactions across gender. Node size is proportional to target entropy. C shows the Z-score of target entropy for different weeks in relation to the teaching-learning activities in class. See [3].

with randomized versions), meaning that it is easier to predict from where a student gets information.

These results can be used to create candidate rules of interaction [6]. Here, one candidate rule of interaction could be: “When doing experimental work, these students are unlikely to share their experiences outside a small group.” From a Communities of Practice (CoP) perspective, the class as a whole may not fruitfully be treated as a CoP. Rather, smaller groups may be CoPs. This insight was driven by the mathematical nature of these networks.

#### B. Cognitive networks

This example shows how Network Analysis provides for a new way of looking at questionnaire data. From a methodological view point, I wish to show two things. First, because of the relational structure of networks, we can also ask questions that link to theories, which hypothesize a relational



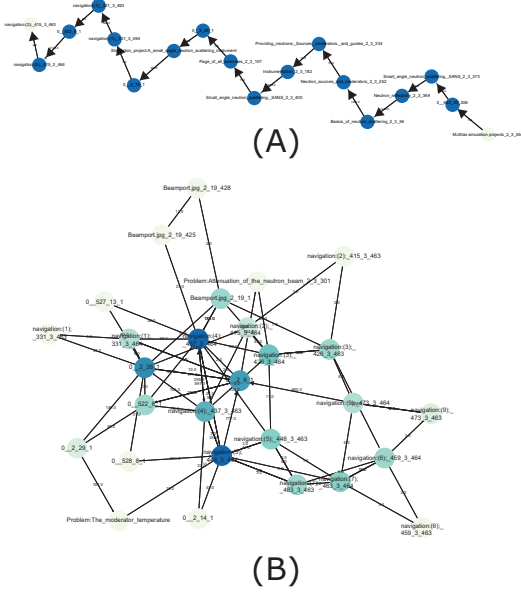


FIG. 4. (A) A network with zero target entropy. (B) A network with high target entropy. From [11].

online textbook by navigating via mouse clicks. For example, they could show hints and solutions to problems by clicking buttons. If they subsequently wanted to hide hints and solutions from view, they would click on hide hint/solution [11]. Students would primarily solve these problems during class either alone or in small groups. Other navigational clicks on the web-page were also recorded, meaning that it could be seen how they navigated the entire online textbook.

Here, clicks on links on the page were used as the basis for creating networks; clickable text or graphics were represented as nodes and links on the order of clicks. Two nodes are connected in the network if one link was clicked after the other. We defined sessions by using server log data, and we converted sessions to networks based on recorded clicks. Figure 4 B and C show two different types of session networks.

In this study, we made the theoretically informed choice that clicks on show/hide hint/solution were to be recorded as particular nodes. By being able to track students' way of using hints and solutions we might infer aspects of how these kinds of problems can act as an artifact that students can use to internalize problem solving skills in a Vygotskian sense [14].

From a methodological perspective, an important point is that other types of behavior could be mapped, such as behaviors discernible from video, audio or classroom observations. All of these actions can in principle be mapped by order of occurrence or by dividing the data into chunks and then mapping co-occurrence [12, 13, 15].

## IV. A RELATIVELY NEW EXAMPLE: MAPPING DISCUSSIONS

The following example shows a novel way of integrating network analysis with qualitative discourse analysis to develop a bottom-up systematic approach to generating themes in data. The case is a student discussion of sustainability, which illustrates how this integration can make the analysis more sensitive to different voices in the discussion.

### A. The cycle

Imagine a transcript of a group discussion. All references to individual students have been removed, so the transcript only contains information about what was said in the space of the discussion. Lindahl et. al [16] proposes a cyclic method for integrating network analysis with qualitative discourse analysis to produce a thematic map of the discussion. The cycle starts with conducting a qualitative discourse analysis and by creating a linguistic network [17] of the discussion where a directed link is drawn from word  $\alpha$  to word  $\beta$  if  $\alpha$  precedes  $\beta$  in the transcript (Fig. 5 A1). Then Infomap [9] is used to partition the linguistic network into a map of connected modules (Fig. 5 A2). This is a candidate thematic map, and the modules are candidate themes to be interpreted in terms of the results from the discourse analysis. We call this process a trial characterization. This may result in changes in the discourse analysis. However, it is likely that the network analysis and the discourse analysis cannot be aligned in a meaningful manner. In that case, the trial characterization will serve as the basis for constructing rules for changes in the transcript. These rules can be removal of common words, merging of synonyms or grammatical categories, and concatenating words to phrases with specific meaning. Once the rules have been made they are applied throughout the transcript, resulting in a new linguistic network (Fig. 5 A2) and a new candidate map with new candidate modules (Fig. 5 B2). At some point the thematic map and the qualitative discourse analysis should converge, and the result is a final thematic map with an associated interpretation (Fig. 5 C). See [16] and [18] for details.

### B. Example: Sensitivity to different voices

As part of a teaching sequence, a group of Swedish students were to discuss conflicting views presented in a newspaper article about the inbreeding of wolves in Sweden. Initially for this group, the qualitative discourse analysis revealed a discussion that appeared mostly one-sided. It seemed dominated by a single point-of-view (protect the Swedish wolves by using fences). The one-sidedness in the discussion apparently left little room for additional exploration.

This picture changed when we iteratively integrated network analysis; the thematic constructs the discussion is



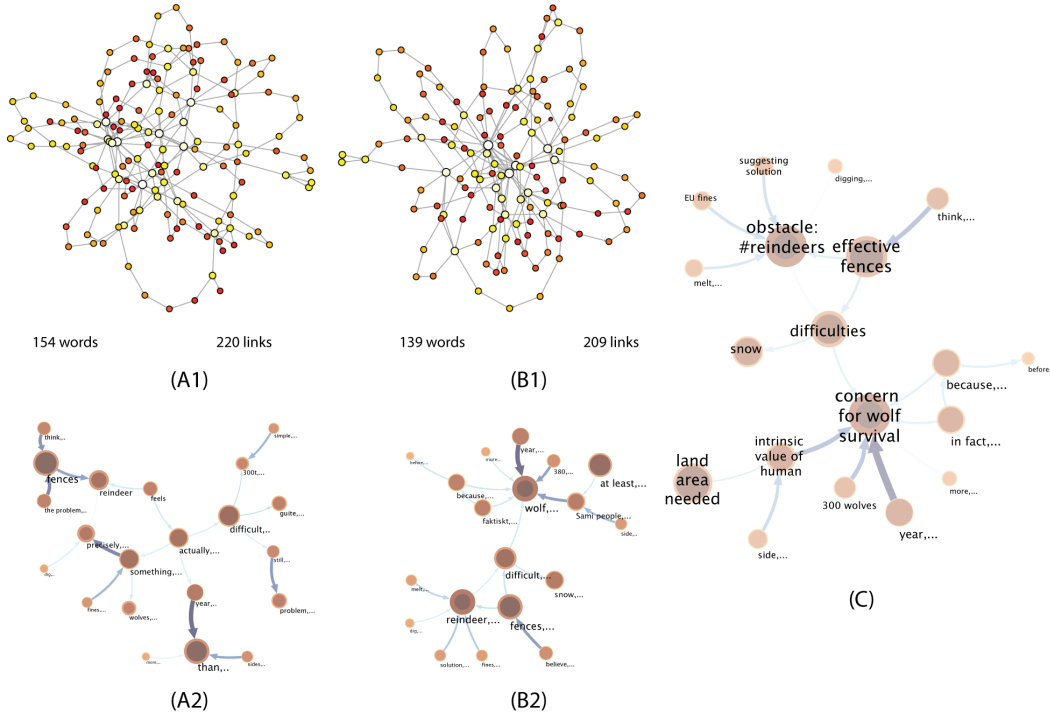


FIG. 5. (A1) A network from one of the cycles aligning discourse with network analysis. (A2) The corresponding trial thematic map. (B1) The final network. (B2) The final thematic map. (C) The final thematic map with interpretation. From [16].

weaved around are: *concern for wolf survival*, *#reindeers*, *effective fences* and *difficulties*. See Fig. 5C. The final map shows two distinct subsystems (there are no strong connections between the two sets of modules in Fig. 5C) indicating that the structure of the discussion was not one-sided. The one centered on *concern for wolf survival*, and the other, *obstacle: #reindeers*, being centered on obstacles arising from issues relating to effective fences and the numbers of reindeers. So instead of a one-sided discussion, this analysis revealed more of a tug-of-war between obstacles, being more concrete, and intrinsic values, being more abstract. For further illustrations and details, see Bruun, Lindahl, and Linder (2016) [18].

## V. INTEGRATING NETWORK ANALYSIS IN MIXED RESEARCH METHODOLOGIES

Throughout this text, I have attempted to draw attention to some of the choices researchers have to make when working with networks. These are quite fundamental and will have consequences for the interpretations and explanations that network methodologies will provide for. While any detailed reflections about these choices are beyond the scope of this paper, Table I summarizes these choices.

### A. Blend spaces and mixed methodologies

Working with networks in physics education research has very much to do with finding out what can be represented and how that affects the study. I have found the idea of conceptual blending [19, 20] helpful when construing methodologies involving networks. Since methodology is intimately linked to theory, one can start with linking concepts from educational theory to the concepts from network science. For example, students, knowledge pieces, parts of self-efficacy, or types of teaching/learning activities might be linked to nodes, while student relationships or similarity, triggering of concepts, and sequences of teaching/learning activities might be mapped to links. What is important here is that not everything from the domain of network analysis and not everything from the domains of educational theory gets to be mapped in any single study. And furthermore, we can expect that the new domain, whatever we want to call it, will have new entities of interest emerge [19]. For example, the idea of ‘rules of interaction’ in the sense that it has been discussed in recent PER literature [3, 6] is new. In this literature, ‘rules of interaction’ are social norms from which observable network structures will likely emerge. Furthermore, the new domain contains a merger between educational theory and the mathematical and visual parts of networks (illustrated in Fig. 6). And the same kind of reasoning holds true for other methodologies.

TABLE I. Things to keep in mind when working with networks.

Thing to keep in mind	Explanation
What nodes and links represent	This is an ongoing negotiation and should be treated dynamically throughout the research process.
Networks as flows or scaffolding structures	These two different views will facilitate different kinds of questions that researchers ask the data.
Networks as mathematical objects	Network theory offers a myriad of ways of doing calculations on micro-, meso- and macroscopic levels.
Modeling dynamics on networks	This line of research would investigate e.g. how information spreads in a network - taking the network nodes and links as given.
Modeling dynamics of networks	This line of research would investigate how networks form and evolve in terms of nodes and links between them.
Network science is evolving rapidly	New developments occur almost every day in many areas of network science.

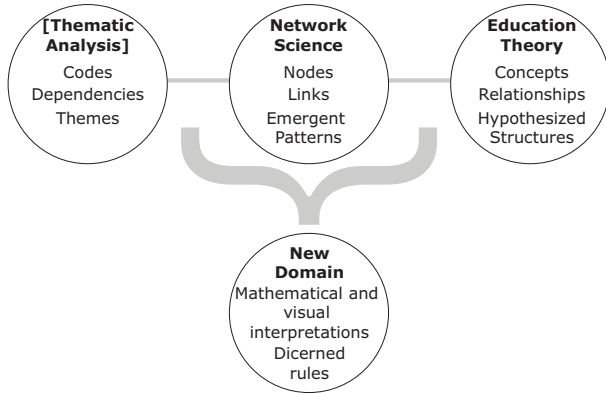


FIG. 6. A simplified version of conceptual blending network science with educational theory and other research methodologies.

From the perspective of conceptual blending, researchers who embrace network methodologies will likely use their existing knowledge in conjunction with knowledge of network science to interpret both visual and mathematical results, to construct new ways of visualizing network calculations, and to construct mathematical models of learning situations informed by networks.

### B. Final remarks

Network Analysis is new territory in physics education research. Many methodological questions involving Network Analysis as methodology are unanswered and will need to be

investigated. For example, what are the relationships between Network Analysis and statistical methods such as factor analysis, clustering, and item response theory? Does Network Analysis qualify as a methodology (or as an integral part of methodology) as I have argued or is it merely a new form of representation? As a methodological lens, what does Network Analysis allow researchers to capture, and what is left overlooked by these kinds of analyses? And perhaps most importantly, how can Network Analysis contribute to the development of theories and design of education to improve people's learning of physics? Hopefully, in the years to come, many researchers will help provide answers to these questions.

### ACKNOWLEDGMENTS

In this paper, I have mostly referenced work that I have been involved with. This is solely because I find it easier to explain my own work than the work of others. Therefore, I want to acknowledge the work of Ismo T. Koponen and his group at the University of Helsinki, the work of Madelin Bodin at the University of Umeå, the work of Cedric Linder and Jonas Forsman at the University of Uppsala, and many others. I have included references at the end of this paper that might guide the reader to other relevant network studies.

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